



WHAT IS A WORDCAMP?

WordCamps are casual, locally-organised conferences that focus on everything WordPress. Each WordCamp is different, reflecting the local WordPress community it represents, and a wide range of people – from casual users to core developers – participate, share ideas, and get to know each other.

Whether your company is built around WordPress or has a lot of customers who love WordPress, or if you use and love WordPress yourself, WordCamps are a great opportunity for you to meet the WordPress community, to show your support, and to give back to the free and open source project that's given you so much.

WordCamps are non-profit events organised by people from within the community on a voluntary basis. In addition to WordCamps, there are meetups regularly organised in Lausanne, Genève, Berne, Zürich and other cities, all of which have built a strong sense of community.



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WHY SPONSOR?



WordCamp Genève is a not-for-profit conference. All money raised through sponsorship is put towards making the conference special.

Sponsorship comes with free tickets to the conference, so your team can meet some of the brightest minds in the industry, market your company, and show your company's support for the community.

This will be the seventh WordCamp in Switzerland, and will replace the event cancelled in 2020 due to the pandemic. We expect around 140 WordPress developers, designers, entrepreneurs, bloggers and enthusiasts from all parts of Switzerland and from all over Europe.

The conference day will be packed with presentations in French and English by local and international speakers on a variety of interesting topics. There will of course be an after party on Saturday after the conference, which is always a good opportunity to make acquaintances in a more relaxed environment.

There will also be Contributor sessions, which are spent learning how to contribute back to the WordPress project on topics such as hunting bugs, translation, community, theme and plugin reviews and accessibility testing.

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GET IN TOUCH
WITH THE COMMUNITY

ABOUT SWISS WORDCAMPS

The story of Swiss WordCamps began in 2014, when we held the first “WordCamp Switzerland” #WCCH in Zürich.

This was quickly followed by a second event in 2015. Those two conferences were held in English for the Swiss WordPress community as a whole, for people from all of the multilingual parts of our country. Speakers, attendees and sponsors visited from both Switzerland and abroad.

In 2016, the “country name” WordCamps changed to city-based events and WordCamp Genève 2016 #WCGVA took place, retaining the goal of providing a conference for a multilingual community.

The beautifully organised WordCamp Bern 2017 #WCBRN continued in the same vein and talks and workshops were given in both English and German.

WordCamp Lausanne 2018 #WCLSNE continued the tradition, featuring talks in several languages, and provided an amazing opportunity to learn from and meet people with different horizons, on various topics such as blogging, design, programming and business for the WordPress platform.

In 2019, the Swiss WordCamp was back in Zürich, keeping the community alive with high-quality conferences on plenty of topics.



PAST EDITIONS



**WordCamp
Switzerland**
2014 & 2015



**WordCamp
Genève**
2016



**WordCamp
Bern**
2017



**WordCamp
Lausanne**
2018



**WordCamp
Zürich**
2019

PRACTICAL INFORMATION



WORDCAMP GENÈVE 2022

DATE	April 9th, 2022
LOCATION	Voisins Blandonnet Chemin de Blandonnet 8 1214 Vernier
ACCESS	Trams 14/18, stop Blandonnet Public parking on site
TWITTER	@WordCampGVA Hashtag: #WCGVA
FACEBOOK	@WPGVA Hashtag: #WCGVA
WEBSITE	https://geneve.wordcamp.org/2022/

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CALL FOR SPONSORS

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We are looking for sponsors at various levels to help promote the open source community.

A quick survey revealed that our previous sponsors have been very happy with the sponsorship and many of them stated interest in sponsoring again. We also got some valuable feedback on how to improve and make the sponsorship packages even more attractive.

Without our sponsors, such an event would not be possible and we would like to thank all of them again!

MORE INFORMATION ON OUR WEBSITE:

<https://geneve.wordcamp.org/2022/call-for-sponsors>

SPONSORING PACKAGES

We are looking for sponsors of various levels to help elevate this open source community. Interested in becoming a sponsor? Get in touch with us:
<https://geneve.wordcamp.org/2022/call-for-sponsors>

GOLD

CHF 2'000

- 3 Included tickets
- Company name, logo, link and description (large) on the WordCamp Genève website
- Individual acknowledgement and thanks in opening and closing remarks
- Large individual space for a sponsor table to be able chat with attendees and give away goodies
- Your logo on projector/slides between presentations (large)
- Dinner for 3 people on Friday evening warm-up event
- Individual blog post thanking sponsors shared on social media

SILVER

CHF 1'000

- 2 Included tickets
- Company name, logo, link and description (medium) on the WordCamp Genève website
- Acknowledgement and thanks in opening and closing remarks
- Medium individual space for a sponsor table to be able chat with attendees and give away goodies
- Your logo on projector/slides between presentations (medium)
- Dinner for 2 people on Friday evening warm-up event
- Group blog post thanking sponsors shared on social media

BRONZE

CHF 500

- 1 Included ticket
- Company name, logo, link and description (short) on the WordCamp Genève website
- Acknowledgement and thanks in opening and closing remarks
- Shared table between all Bronze sponsors to be able to give away goodies
- Your logo on projector/slides between presentations (small)
- Dinner for 1 person on Friday evening warm-up event
- Group blog post thanking sponsors shared on social media

MICRO

CHF 150

- 1 Included ticket
- Logo and link on the WordCamp Genève website
- Group acknowledgement and thanks in opening and closing remarks